

Landing Page URL

www.lalala.com?huahuahua=123123

Campaign Name

cmp_name|coolio|wow|check

Business Area

criticalinfrastructure

Campaign Brand

phoniro_keyper

Start Date (yymm)

2502

End Date (yymm)

2504

Source

facebook

Medium

banner

Country

dk

Lead Detail

Leaddet

Product Category

ProdCat

Product Name

ProdWow

Custom Tag 1

CT1

Custom Tag 2

CT2

Custom Tag 3

CT3

Content

Cool banner

Offer Type

discount

Final URL

www.lalala.com?huahuahua=123123/?utm_campaign=cmp_name|coolio|wow|check|ba_critical|
nfrastructure|brand_phoniro_keyper|sd2502ed2504&utm_source=facebook&utm_medium=ban
ner&utm_term=lc_dk|ld_leaddet|pc_prodcat|pn_prodwow|ct1_ct1|ct2_ct2|ct3_ct3&utm_content=
cool_banner|ot_discount

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