

Landing Page URL

comprend.com

Campaign Name

testing summer

Business Area

tv

Campaign Brand

tv

Start Date (yymm)

2411

End Date (yymm)

2412

Source

fb

Medium

search

Country

dk\_se

Lead Detail

Lead

Product Category

catDog

Product Name

nameproduct

Custom Tag 1

cus1

Custom Tag 2

cus 1 2

Custom Tag 3

cus 3

Content

yes please

Offer Type

other

Other Offer Type

apan

Final URL

comprend.com/?utm\_campaign=testing\_summer|ba\_tv|brand\_tv|sd2411ed2412&utm\_source=f  
b&utm\_medium=search&utm\_term=lc\_dk\_se|ld\_lead|pc\_catdog|pn\_nameproduct|ct1\_cus1|ct2  
\_cus\_1\_2|ct3\_cus\_3&utm\_content=yes\_please|ot\_apan

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